

# RISING TO THE CHALLENGE



SEPT  
19-21, 2017  
POLARIS HILTON  
8700 LYRA DR.  
COLUMBUS, OH 43240



**OAASC**  
Ohio Association of  
Ambulatory Surgery Centers

**3** DAYS OF CES FOR NURSES  
AND RASC CERTIFIED  
ADMINISTRATORS!

**7** FULL DAYS OF CODING  
CREDITS!

**7** CATEGORY A  
NURSING SESSIONS!

THANKS TO THIS YEAR'S SPONSORS:



**PRECONFERENCE  
TUESDAY, SEPTEMBER 19**

- 9:30 – 2:00 Infection Prevention**  
Join [Robin O. Novak](#) and [Cathy Montgomery](#), *Excellentia Advisory Group* as they cover the full gamut of CDC, CMS and ODH requirements for infection prevention in the ASC environment.
- 2:30 – 3:30 Accreditation Update – Joint Commission, AAAHC, AAASF**  
A **FREE** session for those who registered for the infection prevention seminar or for the conference. Registration also available for just this preconference session. Go to [www.aaasc.net](http://www.aaasc.net) to register or see registration form.
- 6:00 Preconference Reception - Hotel Lobby**

**WEDNESDAY  
SEPTEMBER 20**



**Ridley Barron**  
**EVERY 1/2 SECOND COUNTS**  
**9:15 – 10:15 a.m.**

- 8:00 – 9:00 a.m.**  
Registration, Vendor Visits, Continental Breakfast, and Networking
- 9:00 – 9:15 a.m.**  
Welcome Address

Ridley Barron's presentation is a significant one for every healthcare worker. From the new staff member to the seasoned administrator his powerful message leaves a lasting impression. The tragic events surrounding his son and his family provide the backdrop for what is a powerful message on quality of care, excellence in health care, full disclosure and the second victim... providing the listener with 7 Steps to Quality Care.

**BREAKOUT SESSIONS 1 » 10:30 – 11:30 A.M.**

**SESSION 1A**

**Peer Review 101 and Beyond**

*Ann Geier, SourceMed*

Implementing a meaningful AND effective peer review program still baffles most seasoned ASC professionals. Plus, physicians don't want to participate. Learn to manage this critical part of your ASC's operations.

**SESSION 1B**

**Dangerous Aerosols in the OR: Are You and Your Patients in Harm's Way?**

*Dr. James M. Maguire, Maguire Healthcare Consulting, LLC*

Aerosols are being produced in the OR, from numerous sources including intubation, equipment, scopes, manipulation of tubing, cleaning, patients, and surgical procedures.

Some of these aerosols may contain infectious and noxious particles. How can you lower exposure to these aerosols for staff and patients in your center?

**SESSION 1C**

**How to Influence Stakeholders about Your ASC Revenue Cycle**

*Jho Outlaw, Senior Vice President of Revenue Cycle Services, SourceMed*

Learn how to communicate with key stakeholders about your ASC revenue cycle health using data-driven key performance indicators.

**11:30 A.M. – 1:00 P.M. » LUNCH, VENDOR VISITS AND NETWORKING**

**BREAKOUT SESSIONS 2 » 1:00 – 2:00 P.M.**

**SESSION 2A**

**Nurse Managers vs Employees: Does it Have to Be That Way?**

*Ann Geier, SourceMed*

Managing employees = burnout. Most managers said that this is one of their biggest headaches. Learn how to survive the issues that come up every day.

**SESSION 2B**

**Anesthesia and Post-Operative Pain in this Era of Extreme Opioid Addiction: How did we get here and what can we do now?**

*Dr. Michael Guertin, The Ohio State University*

Ohio is the epicenter of the nation's opiate addiction crisis. How can centers effectively treat patients without adding to this problem? Hear the latest developments and approaches from an expert in this area.

**SESSION 2C**

**Cost Reduction and Improved Patient Outcomes through Standardization and Commitment in the Supply Chain**

*Shannon Wheeler, Intalere*

Your supply chain is one of the most valuable assets to your center. Ensure you're leveraging that asset to its fullest potential and best outcomes not just for center's bottom line but also patient's success.

**BREAKOUT SESSIONS 3 » 2:15 – 3:15 P.M.**

**SESSION 3A**

**Creating a Culture of Success in Your Center**

*Brian K. Garver, Keybridge*

A deeply embedded culture of success is not by default; it is purposefully designed to motivate your team, inspire excellence and build employee loyalty.

**SESSION 3B**

**Through the Eyes of a Medicare Surveyor**

*Elethia Dean, ASC Compliance*

Medicare is stepping up its inspections of ambulatory surgery centers and there are many issues for which many centers have not been prepared. Hear first-hand from a Medicare surveyor and ASC advocate what are the top issues surveyors are looking for and how to address them.

**SESSION 3C**

**Find your ASCs Competitive Advantage with Data Analysis**

*Daren Smith, SIS*

ASCs are at a crossroad. Increased cost and declining reimbursements are challenging ASCs to remain profitable while heavy competition in physician recruitment is making it more difficult to grow procedure volumes.

Learn how applying data analysis and business intelligence at your ASC can arm you with the information necessary to make the best decisions and develop the most effective strategies.

**BREAKOUT SESSIONS 4 » 3:30 – 4:30 P.M.**

**SESSION 4A**

**How We Added Total Joints to Our Center**

*Tori Caillet, Wooster ASC and Cheryl Cunningham, Findlay ASC*

Let's not reinvent the wheel! Hear what worked and what didn't for these centers when they started their joint programs.

**SESSION 4B**

**Credentialing 411 or is it 911 at Your Center?**

*Cathy Montgomery, Excellencia Advisory Group*

Credentialing is often done by ambulatory surgery center (ASC) personnel who have no training. In this session we'll talk about the difference between credentialing and privileging - they are different. Also steps will be delineated to ensure compliance, and guidelines will be discussed that protect the ASC and the patient.

**SESSION 4C**

**The New Look of Healthcare Reimbursement: Narrow Networks, Bundled Payments and Price Transparency**

*Nader Samii, CEO and Kylie Kaczor, VP Clinical & Reg Affairs National Medical Billing Services*

We will help you recognize contract language seen in today's bundled payments, narrow network and self-funded environment to better understand the dynamic landscape of ASC contracts.



**RISE TO ANOTHER CHALLENGE – Food, Fun, Networking and...Bowling?**

**Star Lanes - Sept 20, 2017 - 5:00 p.m. - 9:00 p.m.**  
*Adjacent to the Hilton Polaris*

Relive (or maybe start) your glory days of bowling at its best with great food, drinks and networking with the best ASC professionals in the nation! Star Lanes, located next to our hotel, offers state of the art bowling in a high tech setting along with other games at its best. We'll enjoy great food and drinks in a private party room with our own bowling alleys and games! Win prizes for the best (and maybe worst) bowlers in the ASC world.

**THURSDAY  
SEPTEMBER 21**



**Kent Rader**

**LET IT GO, JUST LET IT GO**  
8:15 – 9:15 a.m.

**7:00 – 8:00 a.m.**

Registration, Vendor Visits, Continental Breakfast, and Networking

**8:00 – 8:15 a.m.**

Day 2 Welcome Address /OAASC Update

The U.S. Department of Labor survey states 49% of the employees in our country dislike their jobs. The number one reason cited by these individuals is the stress associated in most companies today. Retaining quality employees is essential to an organization's financial future.

Having spent seventeen years as a Hospital CEO and a CPA, Kent has experienced this stress first hand. In this session, Kent takes you on a journey you won't want to end. It begins by showing participants the origins of stressful feelings and how humor is a proven tool in combating these feelings. There will be practical ways to include more humor in your life and work, along with stories that are guaranteed to kick start day two of our conference.

**BREAKOUT SESSIONS 5 » 9:30 – 10:30 A.M.**

**SESSION 5A**

**Addressing Common Life Safety Code Citations**

*Angela Timperio, Life Safety Enterprises*

The new life safety codes are in effect and ODH is stepping up enforcement. What are the most prevalent citations for ASCs and how can you make sure your center is covered?

**SESSION 5B**

**Laws, Rules & Ethics: What's a Surgical Nurse to Do? Cat. A Requirement**

*Terry Pope, Nursing Institute for Continuing Education*

Ethical dilemmas are faced by all nurses. This session explores the relationship between standards of practice defined in state law and their ethical application in practice.

**SESSION 5C**

**Improving Revenues, Patient Satisfaction and the Continuum of Care**

*Dan Peterson, Loyale Healthcare*

Leveraging technology and intelligent workflows, ASCs can now deliver personalized financial care as exceptional as their clinical care with powerful financial and business-building results.

**BREAKOUT SESSIONS 6 » 10:45 – 11:45 A.M.**

**SESSION 6A**

**Regulations Regulations Regulations. What is Changing on Key Federal Regulations That Could Have Dramatic Impacts for ASCs**

*Kara Newbury, ASCA*

There have been numerous regulatory changes on a federal level that could impact your center in significant ways, and that doesn't even include the Medicare payment regulations. Join the national association's regulatory director as she shares the details of recent updates to federal policy.

**SESSION 6B**

**QAPI CSI (Case Study Interactive) - Putting It All Together -**

*Elethia Dean, ASC Compliance*

Put all that you know and have learned at this conference on quality improvement and infection prevention to work in this interactive assessment of how to utilize true QAPI principles to investigate and solve quality problems in your center.

**SESSION 6C**

**Optimal Billing Workflows In an Age of Uncertain Reimbursement & Policy**

*Kevin McDonald, Senior Vice President AdvantEdge Healthcare Solutions*

Uncertainty in healthcare reimbursement and policy are driving the creation of new ASC workflow billing strategies for financial success. What are they and how can you implement them in your center.

## BREAKOUT SESSIONS 7 » 1:30 – 2:30 P.M.

### SESSION 7A

#### The NEW CMS Emergency Preparedness Rule – Will You Be Ready?"

*Sandra Jones, ASD Management and Ambulatory Strategies*

Whether you have a Comprehensive Emergency Management Plan (CEMP) to update or are just starting, this session will review the Medicare requirements and coordination with your local emergency management authorities to help your plan comply and work for your organization, staff, and patients. Review risk assessment options, taking the next step in planning for specific risks and mitigation, and preparing your facility compliance.

### SESSION 7B

#### Prewarming – Maintaining Normothermia from the Start

*Cherrilyn Stati, 3M*

Despite all the talk and education on it, maintaining normothermia in patients continues to be an issue for many ASCs. We'll discuss the causes and adverse effects of Unintended Perioperative Hypothermia based of evidence based clinical studies. Also we will demonstrate effective proven ways how to prevent it for your patients in your center.

### SESSION 7C

#### Top Coding Updates/Trends for 2017 and 2018

*Tamara Wagner, National Medical Billing*

Billing codes are always evolving and payers don't always keep up, especially with adding codes. Find out what has already changed and what to expect with new trends.

## BREAKOUT SESSIONS 8 » 2:35 – 3:35 P.M.

### SESSION 8A

#### Medical Record Documentation Are You Doing What You Should Or What is Required

*Elethia Dean, ASC Compliance*

Something that might seem like a basic component of medical management is often the most overlooked. Medical record maintenance is a primary example. Ensure you are doing all you need to do and doing it when you need to (instead of the night before an inspection).

### SESSION 8B

#### Maintaining Professional Boundaries – It's In Your Hands

*Terry Pope, Nursing Institute for Continuing Education*  
(Meets Cat A Requirement)

An interactive discussion on the application of a practitioner's professional boundaries given the demands for patient-centered care and the evolution of social media into both the consumer's and the healthcare professional's everyday worlds and workplaces.

### SESSION 8C

#### Medicaid Payment System Change – How's It Going

The brand new ASC payment system is in effect. Do you understand all the ins and outs of this new payment methodology and how much your center should be reimbursed?

## EVALUATION/TRAVEL HOME



Ridley Barron

Ridley Barron is an author, internationally known speaker and tireless advocate for patient safety. He is also the Founder and President of *Ridley Barron, Inc.* in Thompson Station, TN. After a tragic car accident that took the life of his wife, Ridley's 17 month old son Joshua was killed by a medication error at the hospital where he was cared for after the accident. Carrying the power of personal experience, Ridley approaches the subject of Patient Safety and Quality of Care as few can. His powerful message of hope, healing, and forgiveness empowers patients, families, clinicians and those impacted by adverse medical events. It leaves a lasting impression and offers vital challenging improvements in patient safety and quality of care.



Kent Rader

Known as the "World's Cleanest Comedic Speaker," Kent Rader helps people and associations learn and experience how laughter matters in reducing stress and building quality organizations. Kent graduated from William Jewell College in Liberty, Missouri with a B.S. in Accounting. He survived five years in public accounting and **twelve years as C.F.O. and C.E.O. of hospitals (!)** before becoming a professional speaker in 1997. Kent has authored the stress reduction book titled *Let It Go, Just Let It Go*. He has been heard on NPR's *Talk of the Nation*, Sirius Satellite radio. Kent is the winner of the Branson Comedy Festival and has been seen on Comcast's comedy show, *Who's Laughing Now*.



Bill Prentice

Bill Prentice is the chief executive officer of the Ambulatory Surgery Center Association (ASCA) and Ambulatory Surgery Foundation (ASF). Before joining ASCA, Bill was the director of the Washington office for the American Dental Association (ADA).

Prior to coming to the ADA in 1999 as a senior congressional lobbyist, Bill worked in New Jersey as an association executive and as a vice president in a large contract lobbying and public affairs firm. Bill started his career on Capitol Hill.

Bill holds an undergraduate degree in political science from The George Washington University, a master's degree in government administration from the University of Pennsylvania and a law degree from Rutgers School of Law-Newark.

## FELLOW ASC COLLEAGUES

I am excited to invite you to our annual multi-disciplinary conference – the only conference exclusively for ASCs in Ohio and one of the best in the nation.

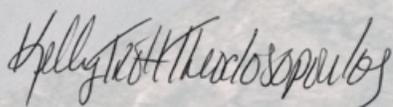
This year's conference theme, **Rising to the Challenge** is so very appropriate for those of us working in the ASC setting, because that is what we do every single day to provide exceptional surgical care for our patients. Whether it's infection prevention, quality improvement, patient satisfaction, regulations, inspections, life safety codes, staffing, coding or cash flow management, we deal with a lot of issues on a daily basis and our conference is intended to help us all rise to the challenge of addressing those crucial concerns for Ohio ASCs and the importance of what we do for our patients.

And our opening keynote speaker, Ridley Barron will bring that home by sharing his personal story of why every half second counts in patient care and why we need to be on top of our game.

This year we are proud to again provide more than 30 different sessions with three different tracks throughout the conference including a comprehensive infection prevention management pre-conference session and a **FREE accreditation update workshop for anyone attending any portion of our conference.**

Additionally, with three days of continuing education credits, networking opportunities with over 150 of your Ohio ASC peers and nearly 50 exhibitors with the best products and resources for your center, I am sure you will agree that this is one of the best conferences for ASC professionals in the nation.

On behalf of the Board of Trustees of the OAASC, I look forward to seeing you in September for what promises to be yet another outstanding conference for ASC professionals as we rise to the challenges in front of us.



**Kelly Theodosopoulos**

**Chair**, Ohio Association of Ambulatory Surgery Centers

**Administrator**, Tuscarawas Ambulatory Surgery Center



## PRECONFERENCE

SEPTEMBER 19

9:30 – 2:00 p.m. Infection Prevention for Ohio's ASCs

Robin O. Novak RN, CIC and Cathy Montgomery, Excellentia Advisory Group

### What are the top three ASC citations issued by the Ohio Department of Health and CMS ...infection prevention, infection prevention, infection prevention!

The lack of appropriate infection prevention plans, protocols, or safeguards have impacted 75 percent of surveyed ASCs over the past two years. As a result, inspectors are doubling their efforts to ensure ASCs are meeting requirements with a highly effective infection prevention program!

Are you and your center establishing acceptable protocols for patient safety, appropriately addressing any occurrences, developing an employee IP protocol to reduce cross staff-patient contaminations, attending annual ongoing training or providing appropriate in-service trainings?

There is only one place in Ohio to get AFFORDABLE training and resources you need for your center AND address the most common issues cited in Ohio by inspectors. No need to travel to expensive trainings elsewhere when you can receive ALL that you need for your center here.

Our four hour pre-conference session on Sept.19 from 9:30 a.m. – 2:00 p.m. in advance of the OAASC annual multidisciplinary conference will cover the multitude of issues and concerns facing ASC professionals on a wide range of infection prevention topics.

Our expert presenters, Robin O. Novak RN, CIC and Cathy Montgomery from Excellentia Advisory Group will provide a fast-paced, details-packed program with excellent, evidence-based information covering risk assessments, employee health in IP, inspector findings/resolutions and in depth sterilization protocols to help you build and enhance your current IP program or develop a new one.

Attendance will meet CMS and ODH requirements for infection prevention continuing education. All participants will receive a certificate of participation, information for in-service training and continuing education (nursing and BASC – see disclaimer).

You will go home with all the resources you need to meet CDC, CMS and ODH requirements (and most importantly the highest quality of care for your patients) for infection prevention in your center.

FREE

**BONUS**  
PRE-CONFERENCE  
SESSIONS!

2:30 – 3:30

**INDIVIDUAL ACCREDITATION  
UPDATE SESSIONS**  
FOR JOINT COMMISSION, AAAHC, AAAASF

**Are you registering for the Infection Prevention pre-conference and/or the regular conference? The OAASC is offering special a special one-hour complimentary bonus accreditation update.**

We will have three individual one-hour sessions for the top three ASC accrediting bodies at **no charge** for individuals attending the IP session earlier in the day and/or the main conference starting the next day. Hear from our experts on the latest changes to accreditation standards and the what to expect at your next survey.



PO Box 340225  
Columbus, OH 43234-0225

## EXHIBITOR AREA

Visit our valued exhibitors that will feature the latest, most innovative products and services for ASCs.

### EXHIBIT HOURS:

**Wednesday, September 20th**

from 8:00 a.m. – 5:15 p.m.

**Thursday, September 21st**

from 7:00 a.m. – 11:00 p.m.

Many of the exhibitors will be giving away great door prizes. Visit each exhibitor for your chance to win!

### OUR VALUED EXHIBITORS WHO HAVE ALREADY REGISTERED:

3M Infection Prevention Division  
Advantedge Healthcare Solutions  
Ambulatory Surgery Center Association (ASCA)  
ASCistus/ASC WebQI  
Blue & Co., LLC  
Cardinal Health  
Economy Linen - Medical  
Health Care Logistics  
HST Pathways  
ImageFIRST  
Intalere  
KeyBridge Medical Revenue Care  
Loyale Healthcare, LLC  
mdStrategies  
Medical Products Resource  
MKM architecture + design  
Mobile Instrument Service + Repair  
National Medical Billing Services  
Omeros Corporation  
Pall Medical  
PharMEDium Services, LLC  
Prescotts Inc. Surgical Microscopes  
Seattle Technology Surgical Division  
Sequent  
Surgical Information Systems (Formerly Amkai Solutions)  
Surgical Notes  
Technicore Clinical Engineering Services  
The Coding Network

### REGISTRATION FEES

**Early Bird deadline is September 8, 2017. Walk-in Registrations are welcome!**

OAASC Member Full Conference ( <i>received on or before 9/8/2017</i> ) . . . . .	\$349.00
Non-Member Full Conference ( <i>received on or before 9/8/2017</i> ) . . . . .	\$499.00
OAASC Member Full Conference ( <i>received after 9/8/2017</i> ) . . . . .	\$394.00
Non-Member Full Conference ( <i>received after 9/8/2017</i> ) . . . . .	\$554.00
One Day Only: OAASC Member . . . . .	\$239.00
One Day Only: Non-Member . . . . .	\$334.00
Each Additional OAASC Member Full Conference. . . . .	\$269.00
Each Additional Non-Member Full Conference . . . . .	\$394.00

### ACCOMMODATIONS

All rooms (1 King/2 Doubles) will be available for the rate of \$169.00/night at the Hilton Columbus/Polaris. This rate is guaranteed through August 25th.

If you want to make reservations, please call 1.888.864.8055 or 614.885.1600 and **use the group code: OAAMBS. Or go to the OAASC website [www.oaasc.net](http://www.oaasc.net) for the online link.**

### CONFERENCE ATTENDANCE CANCELLATION

Cancellations received in writing at the OAASC office by 5 p.m./eastern on September 8th will be entitled to a refund, less a \$50 administrative fee. Cancellations received after September 8th will be subject to a 50% penalty. Conference “no-shows” forfeit their entire registration fee. Substitutions are welcome with advance notice. Telephone and email cancellations will not be accepted. Please mail cancellations to OAASC: P.O. Box 340225 Columbus, OH 43234-0225 or fax to 614.467.2071.

### DIRECTIONS

**The Hilton Columbus/Polaris is located at 8700 Lyra Dr. Columbus, Ohio 43240.**

Traveling I-270 or I-70, proceed to I-71 North to Exit 121 which is Polaris Parkway. Turn left (West) onto Polaris Parkway and proceed to the first traffic light, Lyra Drive. Turn right at Lyra Drive.

### PARKING

The Hilton Columbus/Polaris provides 500 complimentary spaces for self-parking at their facility.

This conference has been submitted to the Ohio Nurses Association (OBN-001-91) for approval for all three days to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

An application has been submitted to the American Association of Professional Coders for CEs for the program. This full program has been submitted for approval by BASC Provider #6228 for CASC certified professionals. You must attend the entire curriculum and complete an evaluation form to be awarded CE units. No exceptions will be accepted. Please contact Randy Leffler at 614-358-0177 for more information about contact hours.